

# How will iGUIDE help sell your home?

iGUIDE is the Ultimate Listing Solution that helps sell your home faster, with less disruptions and for top dollar. An iGUIDE professional photographer will quickly capture your home in its best light, providing an immersive and engaging online experience for home buyers. Every iGUIDE includes property photos, floor plans, room measurements, area calculations, neighborhood information and a 3D immersive tour.

# Floor Plan





## Sell Your Home Faster & For More with iGUIDE

We conducted a study with 9,079 homes and we found

Homes with iGUIDE sell up to

39%
faster than properties with Photos Only

**Homes** with **iGUIDE** sell up to

1.3%

more of the list price than properties with **Photos Only** 

#### What is the iGUIDE?

### **3D Immersive Tour**

The more time home shoppers spend looking at a home the more likely they are going to want to buy it. iGUIDE attracts and holds buyers attention.

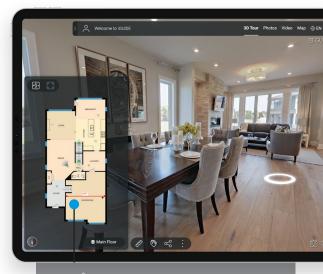
#### **Floor Plans**

Home shoppers want floor plans. Your home will be more memorable because shoppers will have a better understanding of how your home flows.

#### **Property Details**

Potential buyers want all the facts about a home. With the important details like room measurements and area calculations, they are more likely to visit your home.

Try it yourself - goiguide.com/demo



#### Measurement Tool

Let's shoppers and buyers take custom measurements anytime and anywhere like measuring for furniture and fixtures.

#### **Professional Photography**

89% of potential home buyers find photography very useful when searching for a home. Professional photos capture attention and draw buyers in, showing your home in the best light.







## Let's sell your home!



## **PathFront Media**

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